

Mérida, Yucatán, March 20, 2025.

## **"MONGABAY"**

Legal Representative.

Mailing Address: 1259 El Camino Real, number 150, Menlo Park, CA 94025.

Claudia Guadalupe Fariás Cid, in my capacity as legal representative of Mr. Jacobo Xacur Eljure, a personality that I accredit according to notarial instrument number 57, passed before the public faith of Notary Public Number 63 of the state of Yucatán, which is attached to this document as Annex 1, indicating as the address for hearing and receiving all types of notifications and documents the one located at 22 B Street, number 408, Colonia Bugambilias, C.P. 97205, Mérida, Yucatán and/or the email address claudiafariascid@gmail.com, by means of this writing and as appropriate according to law, we make the following statements:

Based on the provisions of Article 6 of the Political Constitution of the United Mexican States, since my client has the right and it is in her interests, I respectfully request and exercise my client's right of reply regarding the publication made by her client on August 31, 2022, which continues to be published. This reply is requested to be published and disseminated under the same terms, time, and space as the aforementioned note itself.

### **1. Request for the Right of Reply**

In exercising the right of reply that my client has, in relation to the report published on the digital platform "MONGABAY" on August 31, 2022, and which remains visible at the following link: Soy: the agribusiness that is devastating the Mayan jungle; I request that I be granted my right of reply, in accordance with Article 6, first paragraph of the Political Constitution of the United Mexican States; as well as Articles 2, section III, 3, 4, 9, 10, 11, 12, 13, 14, 15, 17, and 18 of the Regulatory Law of Article 6, first paragraph of the Political Constitution of the United Mexican States; the foregoing in accordance with and based on the following:

### **II. Background. (Publication)**

1. On August 31, 2022, the MONGABAY Digital Platform, circulating in Mexico, published the news article entitled "Soy: the agroindustry that is devastating the Mayan jungle." Research and writing by Mayela Sánchez.
2. Stating that my client has just learned of the publication made on August 31, 2022, it is important and noteworthy that the referenced news article, on which my client's right of reply is requested, continues to be visible to the general public and specifically in Mexico and therefore remains valid at the following link: Soy: the agroindustry that is devastating the Mayan jungle, a fact and situation that harms the image and reputation

by Mr. Jacobo Xacur Eljure, by detaching from its content facts without foundation or any evidence.

3. In that order of ideas, the journalistic article called "Soy: the agroindustry that is devastating the Mayan jungle" suggests a supposed investigation related to finding the possible causes that have led to the deforestation of Hopelchén, in the state of Campeche, stating that one of the main causes that the article attributes is soy production

Now, upon continuing to read the content of the journalistic article, it is clear that without any document, investigation, or interview with my client that specifically supports the journalist's statement, my client is told the following: they assert that the company Proteínas y Oleicos S.A. de C.V. is part of the Xacur Industrial Group, whose president is Jacobo Xacur Eljure; they affirm that the Xacur family has significant economic influence in the southeast of the country; that Jacobo Xacur Eljure produces soybeans through the rural production company El Yíbel; that Jacobo Xacur Eljure plants soybeans in Cenit or Rancho el Cenit.

This assertion, made by the journalist for MONGABAY, is untrue and causes confusion among the general public, given that the information and arguments published are false, hence the right of reply

HI. Origin of the right of reply and compliance with requirements.

The allegations described in the background presented, from this moment and for all legal purposes that may apply, my client disregards and are not recognized as stated and/or contained facts, denying that they were made by my client. Therefore, I come on his behalf, exercising the provisions of Article 6, first paragraph, of the Political Constitution of the United Mexican States, to exercise the Right of Reply.

IV. Now, to exercise the right of reply, the affected party must formulate said exercise in writing, with the signed document containing the requirements contemplated in Article 10 of the Regulatory Law (LRDR):

- a) Name of the petitioner: Jacobo Xacur Eljure
- b) Address to receive notifications: Calle 22 B, number 408, Colonia Bugambilias, C.P. 97205, Mérida, Yucatán and/or to the email address claudiafariascid@gmail.com.
- c) Name, date, and time of the issue or page of the publication: Mongabay Digital Platform, journalistic article entitled "Soy: the agroindustry that devastates the Mayan jungle," published by Mayela Sánchez, on August 31, 2022.
- d) Facts they wish to clarify: Commercial acts linked to the petitioner, Mr. Jacobo Xacur Eljure

e) Original handwritten signature of the petitioner or his or her legal representative: Completed at the end of this document.

f) The text with the respective clarifications rectifying the replicated information: Detailed in the body of this document.

## V. Reply. (Facts that must be clarified)

Based on our political constitution, in accordance with the reasons expressed here and the content of the journalistic note entitled "Soy: the agroindustry that devastates the Mayan jungle", published by Mayela Sánchez, on August 31, 2022, my representative requests that the Right of Reply be exercised and the corresponding explanatory publication be carried out in accordance with the provisions of the Regulatory Law of Article 6, First Paragraph of the Political Constitution of the United Mexican States; that is, on the same MONGABAY Digital Platform, at the same time with similar characteristics as the original transmission, and for the same time that it has been maintained on the digital platform, the following being the text to be published

"The undersigned Jacobo Xacur Eljure, by means of this explanatory note, categorically states that the allegations and statements contained in the journalistic article entitled "Soy: the agroindustry that is devastating the Mayan jungle", published by C. Mayela Sánchez on August 31, 2022, on the digital platform MONGABAY, are false, without any legal evidence to prove this, much less that the undersigned Jacobo Xacur Eljure has legal ties, shareholding, and/or legal or commercial ties with the companies called Proteínas y Oleicos S.A. de C.V., and El Yibel S.P.R. de R.L. de C.V.

The above given that, in addition, the undersigned does not have any shareholding or employment participation in such companies, reason enough to refute what is alleged in the journalistic note, since, I insist, I do not have any commercial, agricultural, or economic relationship related or linked to the activities of these companies. Therefore, the content of the journalistic investigation is not related to me; hence, the request for a reply is appropriate.

With the above, I also allow myself to state that, prior to the date of publication and currently being a natural person who at this time does not have commercial, agricultural, or similar activity, therefore the direct accusations against me in the aforementioned note are false, in addition to the fact that they attack my personal and ethical image

I kindly request that the undersigned's previous arguments be published and, when appropriate, that, with regard to me, the publication be removed from the digital platform or, where appropriate, that the content unduly related to me be removed, given that it has no real or documentary support, which is why said journalistic note is damaging my reputation and personal image, as it is false content



VI. Petitions.

1. To have me represented in the terms of this appeal, requesting the Right of Reply contemplated in the first paragraph of Article 6 of the Political Constitution of the United Mexican States.
2. To have a designated address to hear and receive notifications.
3. To process this request for the Right of Reply regarding the report "Soy: the agroindustry that devastates the Mayan jungle," prepared by Mayela Sánchez, published on August 31, 2022, on the MONGABAY Digital Platform.
4. To resolve as admissible this request for the Right of Reply regarding the report dated August 31, 2022, on the MONGABAY Digital Platform, publishing the reply set forth herein as soon as possible.
5. To remove the publication from the digital platform, or, where appropriate, to remove the content unduly related to me.

KINDLY NOTE

**CLAUDIA GUADALUPE FARIAS CID**

LEGAL REPRESENTATIVE OF  
JACOBO XACUR ELJURE